

Resilient rural communities?

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Leading the way in Agriculture and Rural Research, Education and Consulting

Outline of presentation



1. The **policy drive** towards community resilience and empowerment
2. Implications of this wider community empowerment and resilience agenda... or “**So what?**”
3. **Empowered communities** and housing outcomes?

Policy drive:

2000

2002

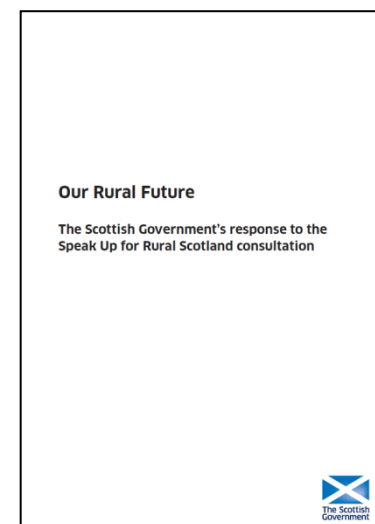
2007

2010

2011 →

Rural Scotland: A New Approach

Having a say
in public
services



Having a say
in public
services

Breaking
down
barriers

Public
services

Thriving
communities

Active,
confident
and
empowered
communities

Community
participation

Community
enterprise
development

Drive towards community empowerment



2007

NATIONAL PERFORMANCE FRAMEWORK

THE GOVERNMENT'S PURPOSE
To focus government and public services on creating a more successful country, with opportunities for all of Scotland to flourish, through increasing sustainable economic growth

HIGH LEVEL TARGETS RELATING TO THE PURPOSE
Growth Productivity Participation Population Solidarity Cohesion Sustainability

STRATEGIC OBJECTIVES

WEALTHIER & FAIRER	SMARTER	HEALTHIER	SAFER & STRONGER	GREENER
We live in a Scotland that is the most attractive place for doing business in Europe				
We realise our full economic potential with more and better employment opportunities for our people				
We are better educated, more skilled and more successful, renowned for our research and innovation				
Our young people are successful learners, confident individuals, effective contributors and responsible citizens				
Our children have the best start in life and are ready to succeed				
We live longer, healthier lives				
We have tackled the significant inequalities in Scottish society				
We have improved the life chances for children, young people and families at risk				
We live our lives safe from crime, disorder and danger				
We live in well-designed, sustainable places where we are able to access the amenities and services we need				
We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others				
We value and enjoy our built and natural environment and protect it and enhance it for future generations				
We take pride in a strong, fair and inclusive national identity				
We reduce the local and global environmental impact of our consumption and production				
Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it				
Our public services are high quality, continually improving, efficient and responsive to local people's needs				

NATIONAL OUTCOMES

HOW ARE WE DOING?
Visit www.scotlandperforms.com to track latest progress

December 2011

We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others

Drive towards community empowerment



2007

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2013

Drive towards community empowerment



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2013



An "enabling framework"

A STRONGER SCOTLAND

THE GOVERNMENT'S PROGRAMME
FOR SCOTLAND 2015-16



STRENGTHENING OUR COMMUNITIES

Our ambition is for Scotland to be a country where every person, regardless of circumstances:

- Has the right to take part in debating and shaping the society that we live in and the decisions we take.
- Can influence the decisions that affect them and their families and can trust in the decisions the people they elect make on their behalf.
- Has opportunities and support to lead their own change, with others and on their own.
- Has a voice in their local community and be able to play their part in making it a sustainable and enjoyable place to live.

We believe that people in Scotland have the ideas, the energy and the talent that will make this a better country for everybody to live in. Our programme of Cabinet meetings

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AFFORDABLE, SUSTAINABLE HOUSING

Our vision is that all people in Scotland live in high quality sustainable homes that they can afford and that meet their needs. We recognise the links between housing and a wide range of outcomes including social justice, health and the environment.

ON TRACK TO MEET AND SURPASS OUR 30,000 AFFORDABLE HOUSING TARGET

RURAL HOUSING FUND

We recognise the unique issues associated with provision of housing in rural Scotland. We have listened to rural stakeholders and to help address these issues we will introduce a new rural housing fund. This fund will aim to increase the supply of affordable housing of all tenures in rural areas of Scotland.

Over the next three years, the fund will be available to community groups and rural landowners, enabling them, and other eligible applicants, to take a more active role in meeting the housing needs of their communities. The fund will have two components, the main one offering funding to enable the direct provision of new affordable housing and upgrading of empty properties and a second smaller component providing a contribution to feasibility studies.



Bills

Current Bills

[Abusive Behaviour and Sexual Harm \(Scotland\) Bill](#)

[Alcohol \(Licensing, Public Health and Criminal Justice\) \(Scotland\) Bill](#)

[Apologies \(Scotland\) Bill](#)

[British Sign Language \(Scotland\) Bill](#)

[Burial and Cremation \(Scotland\) Bill](#)

[Carers \(Scotland\) Bill](#)

[Community Justice \(Scotland\) Bill](#)

[Criminal Justice \(Scotland\) Bill](#)

[Criminal Verdicts \(Scotland\) Bill](#)

[Education \(Scotland\) Bill](#)

[Footway Parking and Double Parking \(Scotland\) Bill](#)

[Harbours \(Scotland\) Bill](#)

[Health \(Tobacco, Nicotine and Games\) \(Scotland\) Bill](#)

Land Reform (Scotland) Bill

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Stage: **1** **2** **3**

A Bill for an Act of the Scottish Parliament to make provision for a land rights and responsibilities statement; to establish the Scottish Land Commission, provide for its functions and the functions of the Land Commissioners and the Tenant Farming Commissioner; to make provision about access to, and provision of, information about owners and controllers of land; to make provision about engaging communities in decisions relating to land; to enable certain persons to buy land to further sustainable development; to make provision for non-domestic rates to be levied on shootings and deer forests; to make provision about the change of use of common good land; to make provision about the management of deer on land; to make provision about access rights to land; to amend the law on agricultural holdings to provide for a new form of agricultural tenancy, to remove the requirement to register before tenants of certain holdings can exercise a right to buy, to provide a new power of sale where a landlord is in breach of certain obligations, to provide about rent reviews, to expand the list of the persons to whom holdings can be assigned or bequeathed and to whom holdings can be transferred on intestacy and to make provision about landlords' objections to such successor tenants, to provide for a 2 year amnesty period in relation to certain improvements carried out by tenants, and to provide for notice of certain improvements proposed by landlords; and for connected purposes

Current Status of the Bill

This Scottish Government Bill was introduced on 22 June 2015.

Introduction of the Bill

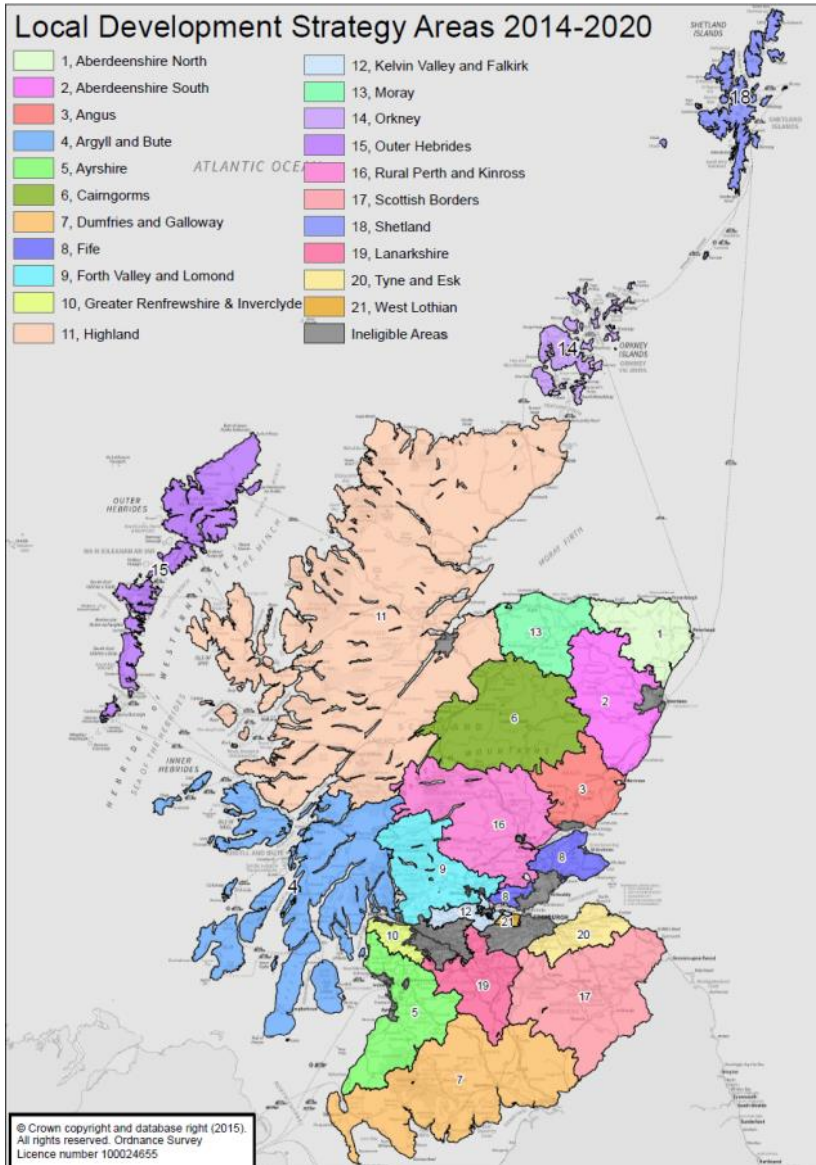
[Bill \(As Introduced\) \(1.38MB pdf posted 23 June 2015\)](#)

[Keep up to date](#)

Related Links

► [Understanding the Legislative Process](#)

EU & National Programmes



Scottish Land Fund
Supporting rural communities to become more resilient and sustainable

Area: Scotland
Funding size: £10,000 - £750,000
Total available: £9 million over four years
Application deadline: 30/11/2015 00:00:00

Delivered by: BIG FUND
Funded by: HIE Highlands and Islands Enterprise
The Scottish Government

Funding Finder

Project is for people in:
Any country

Amount we would like is:
Any amount

Application will be from a:
Any individual or organisation

☐ Show closed programmes

Programmes found: **28** [Find Funds](#)

Ask us Live chat Contact us

enter your question

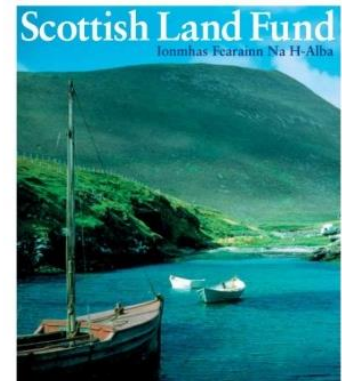
COMMUNITY* LAND SCOTLAND

* The Scottish Land Fund Continues!

Following the success of the current Scottish Land Fund the Scottish Government has announced a new programme to be launched Spring 2016

The new fund will continue to:

- Support communities to become more resilient and sustainable through the ownership and management of land, buildings and associated assets.
- Be open to applications from organisations that are community-led, community-controlled, and defined by a geographic area.
- Enable communities to successfully manage local land and land assets to meet local need and deliver benefit for the



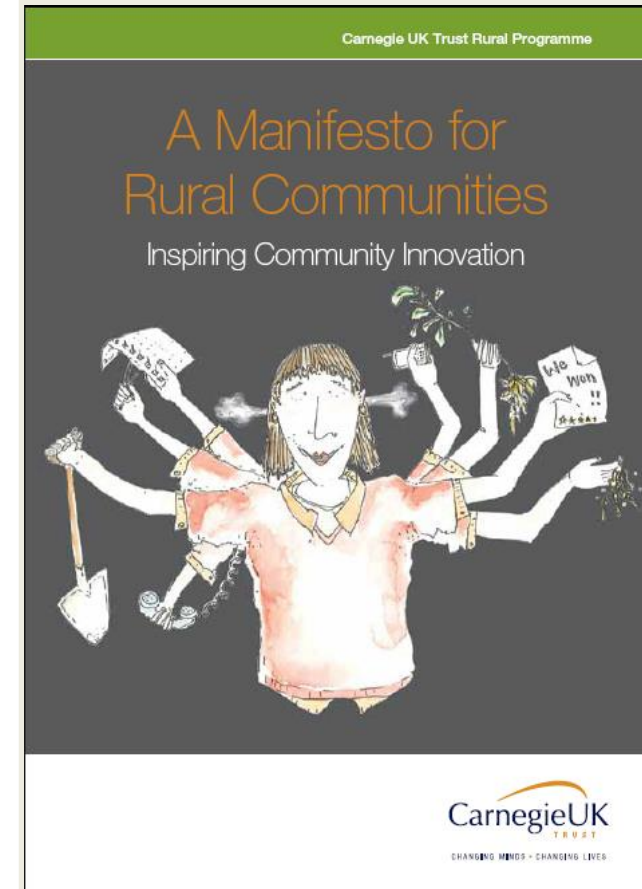
Implications of this wider
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or “So what?”

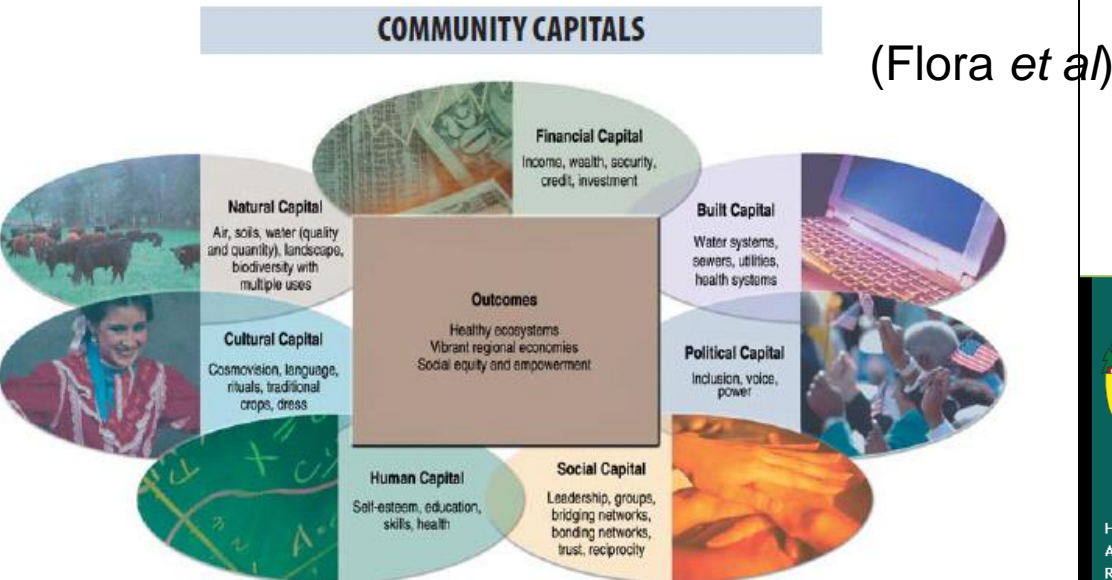
Assumptions: Civil Society Revivalists...



- Civil society as *the* means to address all development challenges
- Government -> governance
- “Governing through community” (MacKinnon, 2002)
- Role of civil society:
 - Voluntary associations are “the ‘gene carriers’ of the good society” (Edwards, 2009)



7 community capitals & ABCD:



(Kretzmann & McKnight, 1993)



THE ASSET-BASED COMMUNITY DEVELOPMENT INSTITUTE

SCHOOL OF EDUCATION AND SOCIAL POLICY
NORTHWESTERN UNIVERSITY

CAPACITY BUILDING

Members of the ABCD staff and faculty have engaged in extensive capacity building activities in communities in the United States and around the world. This work often takes the form of working directly with community groups to develop asset-oriented strategies and facilitate local asset-mapping and mobilizing activities. At other times it takes the form of introducing larger agencies and institutions to the concepts and ideas associated with ABCD, and providing the encouragement and support for these entities to transform the ways they work with communities. From thousands of examples, the following help to illustrate the kinds of capacity building activities in which ABCD staff and faculty are involved.

Capacity Building in Communities

- Faculty members Cormac Russell and John McKnight partnered with **Nurture Development**, the Futures Academy, and the Dublin Institute of Technology to facilitate a workshop titled Mobilising Communities; Transforming Cities which will explore how local governments can strengthen civil society and promote active citizenship. May 2009, Grangegorman, Dublin, Ireland.
- Faculty member Mike Green partnered with the **Berkana Institute**, an ALIA partner, to offer a three day workshop for the Cherokee Nation towards developing a learning community using Berkana art of change work with ABCD for rural Cherokee communities. January 2009, Oklahoma.
- Deborah Puntenney currently works with **Greater Rochester Health Foundation** to provide technical support for their Neighborhood Health Status Improvement grants. She is delivering training in asset-based community development to representatives of a broad array of local groups, and working directly with five grantee coalitions to engage local residents in the design and implementation of asset-based projects and activities to improve neighborhood health. 2008-2009, Rochester, New York.
- Jody Kretzmann partnered with the **University of Newcastle**, New South Wales, Australia as a community development conference facilitator.

ABCD CA



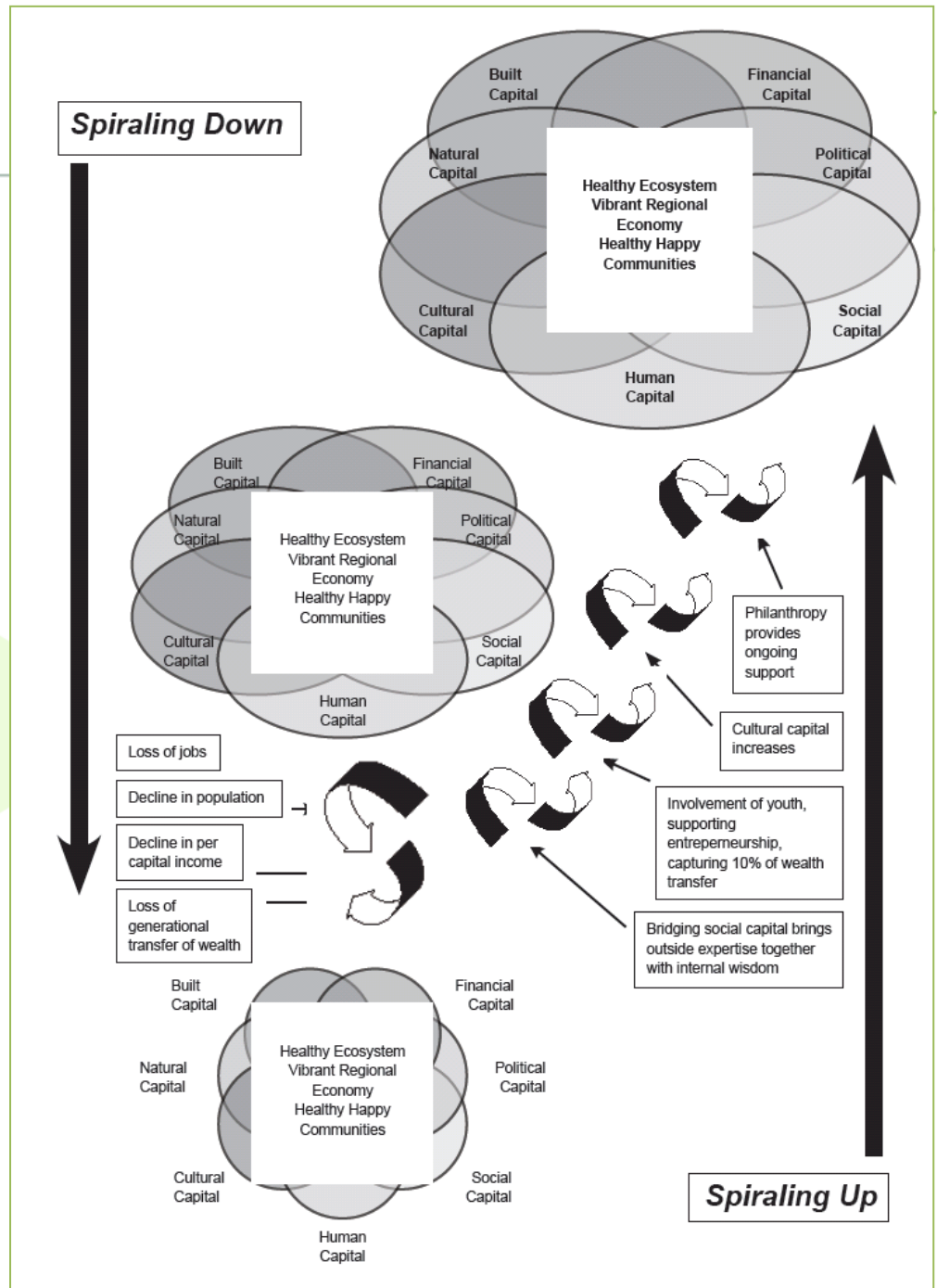
Henry Mo Toronto



(Hegney *et al*, 2008)

Spiraling up or down...

- Emery and Flora (2006)



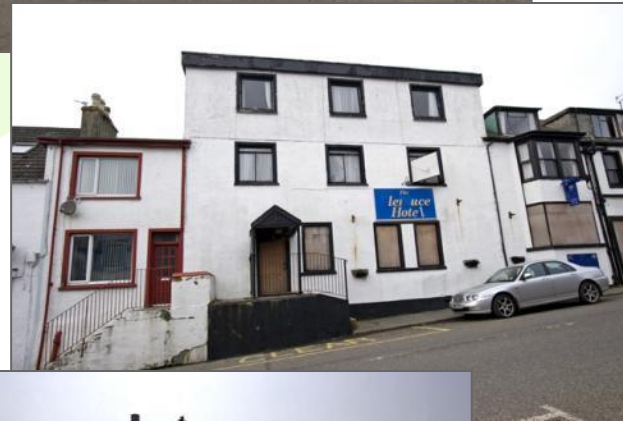
Reliance on resilient communities...



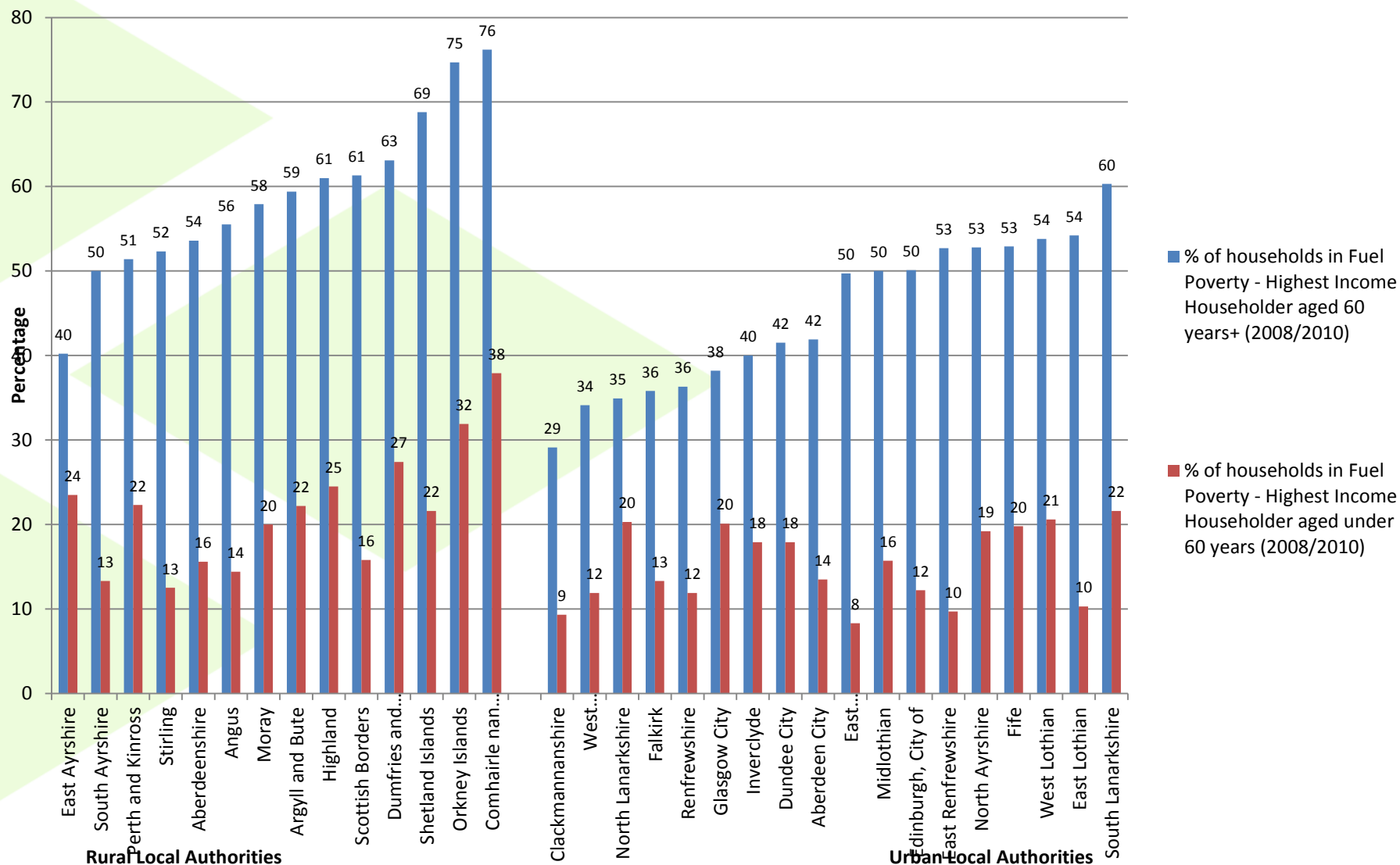
And empowered people...



At same time – parallel world?



One example: Age and Fuel Poverty



FUEL POVERTY SCANDAL IN ENERGY RICH SCOTLAND

BY NEWS EDITOR -- JUNE 4, 2014

POSTED IN: STORNOWAY NEWS, WESTERN ISLES



Western Isles MP, Angus MacNeil has commented on the comprehensive new analysis by Scotland's Rural College (SRUC) which shows that the highest levels of fuel poverty is in the Western Isles, with 76% of people over the age of 60 in fuel poverty.

A household is in fuel poverty if it needs to spend 10% or more of income *on all fuel use* in order to heat the dwelling to an acceptable standard.

The town and country divide: the fuel poverty suffered by old people in rural areas

from Sunday Herald, 01 June 2014



Up to three-quarters of elderly people living in rural areas of Scotland are suffering fuel poverty and are "falling through the cracks" in government policy, according to an

expert report to be launched tomorrow.

Fuel poverty hits elderly and poor hardest

Methods inadequate to gauge rural problems

More than half of Highlands and islands pensioners living in fuel poverty

Empowering the empowered?

Empowering the empowered?



1. Two-speed or “**Darwinian**” development:

- “project-literate” communities who know how to engage with the system and know the language
- Have the skills and resources
- Does this matter?
- How much effort should go into building capacity for empowerment? (is that a contradiction?)

2. Investment or spend?

- Is long-term investment in people favourable, given political lifecycles?

3. Costs of empowerment, particularly in times of straitened public finance:

- a. Is community empowerment a “cheaper” model?

Addressing everything
through
community empowerment?

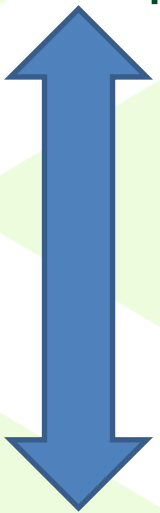
Addressing everything through community empowerment?



- **Systemic challenges** require multi-level and multi-sectoral action and/or interventions:

- MULTI-LEVEL:

- Local/micro/community
- Cross-community
- Regional
- Cross-regional
- National
- International



- MULTI-SECTORAL:

- Health, poverty, housing, economic development, human rights



Two interrelated Outcomes



Outcome 11:
“We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others”

NATIONAL PERFORMANCE FRAMEWORK					
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Outcome 7:
“We have tackled the significant inequalities in Scottish Society”

Poverty... and housing...



“Poverty is a human rights issue. It represents a failure to fulfil the right to an adequate standard of living that is established in international human rights law. Other rights, like the right to education, to health and to adequate housing, are also affected by poverty.” (p.49)



A STRONGER SCOTLAND

THE GOVERNMENT'S PROGRAMME
FOR SCOTLAND 2015-16



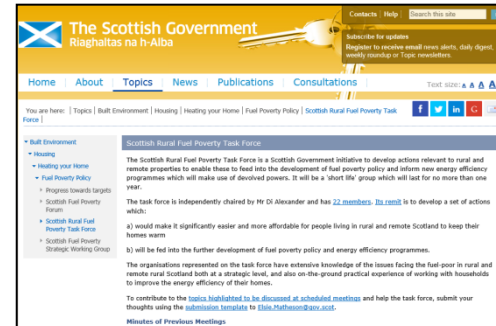
Tackling poverty remains our key
priority,

The First Minister announced the appointment of Naomi Eisenstadt as Independent Adviser on Poverty and Inequality in June 2015. She is currently a Senior Research Fellow at University of Oxford and Trustee at Save the Children and has been tasked with making recommendations to the Scottish Government on how collectively we should reduce poverty and inequality in Scotland, what works and what does not and she will hold the Government to account on its performance.

The screenshot shows the official website of The Scottish Government. The header includes the Scottish Government logo and the text 'Riaghaltas na h-Alba'. A navigation bar contains links for Home, About, Topics, News, Publications, and Consultations. A search bar and a 'Text size' selector are also present. The main content area is titled 'Scottish Rural Fuel Poverty Task Force'. It describes the task force as a Scottish Government initiative to develop actions relevant to rural and remote properties to enable them to feed into the development of fuel poverty policy and inform new energy efficiency programmes. It mentions that the task force is independently chaired by Mr Di Alexander and has 22 members. It lists two main actions: a) to make it significantly easier and more affordable for people living in rural and remote Scotland to keep their homes warm, and b) to be fed into the further development of fuel poverty policy and energy efficiency programmes. It also mentions that the task force has extensive knowledge of the issues facing the fuel-poor in rural and remote Scotland and is on-the-ground practical experience of working with households to improve the energy efficiency of their homes. It provides a link to the 'submission template' and a list of 'Minutes of Previous Meetings' with dates: 20 August 2015, 22 September 2015, 20 October 2015, and 9 December 2015.

A STRONGER SCOTLAND

THE GOVERNMENT'S PROGRAMME
FOR SCOTLAND 2015-16



Tackling poverty remains our key priority,

The Scottish Government are planning to cut their fuel poverty/energy efficiency spending by 13% in their Draft Budget 2016/17.

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SG Poverty measurement tool



- The main tool is **Scottish Index of Multiple Deprivation (SIMD)**.
- This is not “fit for purpose” for rural Scotland:
 - Poverty occurs in small numbers
 - Poverty is dispersed
 - It cannot be accurately measured in area-based ways
- Poverty therefore remains hidden because **people, not places, experience poverty**
- But SIMD is still the main measurement tool for directing policy action
- Some progress in the “**access**” domain:

simd Scottish Index of **Multiple Deprivation**

Newsletter 7

December 2015

Progress in Access to Services Domain

Access to Services is the most complex domain for SIMD, but good progress is being made. Problems in this domain delayed the publication of SIMD12.

Nearly half a billion calculations over 3 weeks of dedicated computing time are needed. And months of testing make sure this is done properly. Here are some interesting details that our specialist team have found.

Return trips with ferries

Ferries can take you to a GP practice on another island, but can you get home on the same day? We calculate a return journey if you can get home at least 4 hours after you arrive at a key service. If not, your area is considered inaccessible. This is then reflected in the access deprivation ranking. These inaccessible areas and any parts of it will be listed in our technical report.

Areas that contain several islands

We calculate journeys to services from small Census Output Areas (COAs). An average journey time is calculated from the population centre of the data

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Integration is therefore essential



1. Rural Scotland comprises:
 - **people** with drive, energy, ideas, experience, and
 - **places** which are significant environmental assets.
2. Rural Scotland *also* comprises:
 - **People** who live in poverty and with multiple deprivation;
 - **Places** where the finite land resource experiences many demands.
3. Evidence shows: the need for an **over-arching vision *and* strategy for rural Scotland**:
 - Comprehensive; Strategic; Appropriate; Significant; Integrative; Collaborative; People-centred; Holistic; Dynamic.



Reliance on resilient communities...



And empowered people...



At same time – parallel world?



Reliance on resilient communities...



And empowered people...



Two interrelated Outcomes



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We live in well-designed, sustainable places where we are able to access the amenities and services we need	
We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	
We value and enjoy our built and natural environment and protect it and enhance it for future generations	
We take pride in a strong, fair and inclusive national identity	
We reduce the local and global environmental impact of our consumption and production	
Our public services are high quality, continually improving, efficient and responsive to local people's needs	

Outcome 7:
“We have tackled the significant inequalities in Scottish Society”



Resilient rural communities?

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